

**WSOC-TV**

**WSOC-TV**  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

**Contract # 325080**  
**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Pol/B Obama/D/Pre/US (16256)  
**Agency** Greer, Margolis, Mitchell & Associates (2890)  
**Product** Political - Federal Candidate (1067)  
**Brand** 1537/OBAMA FOR AMERICA (134149)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 95/101/1537  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA

**Date Entered** 08/01/12  
**Last Modified** 10/04/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06260221  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$25,929.75  
**Net Total** \$146,935.25  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012  
**Grand Total:**

Spots	Rate
129	\$172,865.00
129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5A- 6A (EST)	6		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		8/1/12
1.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5A- 5:30A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
2.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6A- 7A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/1/12
2.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6A- 6:30A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
3.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7A- 9A (EST)	4		4	4	4	4						Charlotte (WSOC)		8/1/12
3.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	7A- 8A (EST)	2		2	2	2	2			8	\$775.00	\$6,200.00	Charlotte (WSOC)		10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	6	:30	6A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
5.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/1/12
5.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		10/1/12
6.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							1					Charlotte (WSOC)		8/1/12
6.1	Normal Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
7.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/1/12
7.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
8.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	8A- 10A (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/04/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	129	\$172,865.00	
<b>Grand Total:</b>	<b>129</b>	<b>\$172,865.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	9A-10A (EST)	4		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/1/12
8.1.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
9.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		8/1/12
9.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
10.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	10:58A-12P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12
10.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	10:58A-12P (EST)	4		X	X	X	X			3	\$675.00	\$2,025.00	Charlotte (WSOC)		10/1/12
10.1.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
11.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	12P-1P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12
11.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	12P-1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
12.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	12P-12:30P (EST)							1					Charlotte (WSOC)		8/1/12
12.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
13.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	12P-12:30P (EST)							1					Charlotte (WSOC)		8/1/12
13.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Contract #</b>	<b>325080</b>	<b>Date Entered</b>	08/01/12	<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
<b>Schedule Dates</b>	10/02/12-10/08/12	<b>Last Modified</b>	10/04/12	<b>Oct 2012</b>	129	\$172,865.00
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Entered By</b>	Jill Hipskind	<b>Grand Total:</b>	129	\$172,865.00
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	No			
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06260221			
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Demo</b>				
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Order Type</b>	Normal			
<b>Sales Office</b>	Telerep/Philadelphia	<b>Package Deal</b>				
<b>Buyer Name</b>	BASSETT, LAURA	<b>Commission %</b>	15.00			
<b>Phone/Fax</b>	/	<b>Commission</b>	\$25,929.75			
<b>CPE</b>	95/101/1537	<b>Net Total</b>	\$146,935.25			
<b>Account Types</b>	National/Political	<b>Sales Tax</b>				
<b>Billing Type</b>	Standard					
<b>Comments</b>	OBAMA FOR AMERICA					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5P-6P (EST)	3		X	X	X	X			3			Charlotte (WSOC)		8/1/12
14.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P-6P (EST)	3		X	X	X	X			3		\$1,125.00	Charlotte (WSOC)		10/1/12
15.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	4P-5P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
15.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	4P-5P (EST)	4		X	X	X	X			4		\$825.00	Charlotte (WSOC)		10/1/12
16.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5P-5:30P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
16.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P-5:30P (EST)	4		X	X	X	X			4		\$850.00	Charlotte (WSOC)		10/1/12
17.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5:30P-6P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
17.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30P-6P (EST)	4		X	X	X	X			4		\$875.00	Charlotte (WSOC)		10/1/12
18.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6P-6:30P (EST)	6		X	X	X	X			6			Charlotte (WSOC)		8/1/12
18.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6P-6:30P (EST)	6		X	X	X	X			6		\$1,100.00	Charlotte (WSOC)		10/1/12
19.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	6P-6:30P (EST)	1						1		1			Charlotte (WSOC)		8/1/12
19.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	7P-7:30P (EST)	1						1		1		\$490.00	Charlotte (WSOC)		10/1/12
20.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6P-6:30P (EST)	1						1		1			Charlotte (WSOC)		8/1/12
20.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P-6:30P (EST)	1						1		1		\$1,000.00	Charlotte (WSOC)		10/1/12

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# Contract # 325080

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Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/04/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

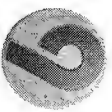
Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7P- 7:30P (EST)	4	X	X	X	X				4			Charlotte (WSOC)		8/1/12
21.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	7P- 7:30P (EST)	4	X	X	X	X				4		\$4,800.00	Charlotte (WSOC)		10/1/12
22.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7:30P- 8P (EST)	4	X	X	X	X				4			Charlotte (WSOC)		8/1/12
22.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	7:30P- 8P (EST)	4	X	X	X	X				4		\$1,200.00	Charlotte (WSOC)		10/1/12
23.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	11P- 11:35P (EST)	6	X	X	X	X				6			Charlotte (WSOC)		8/1/12
23.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	11P- 11:35P (EST)	6	X	X	X	X				6		\$925.00	Charlotte (WSOC)		10/1/12
24.0	Revised Line / Spot	10/02/12-10/04/12	6	:30	11:35P- 12:02A (EST)	4	X	X	X	X				4			Charlotte (WSOC)		8/1/12
24.1	Normal Line / Spot	10/02/12-10/04/12	5	:30	11:35P- 12:02A (EST)	4	X	X	X	X				4		\$500.00	Charlotte (WSOC)		10/1/12
25.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	8P- 10P (EST)	2								2			Charlotte (WSOC)		8/1/12
25.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	8P- 10P (EST)	2								2		\$6,000.00	Charlotte (WSOC)		10/1/12
26.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10P- 11P (EST)	1								1			Charlotte (WSOC)		8/1/12
26.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10P- 11P (EST)	1								1		\$4,500.00	Charlotte (WSOC)		10/1/12
27.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	9P- 10P (EST)	2								2			Charlotte (WSOC)		8/1/12
27.1	Normal Line / Spot	10/02/12-10/02/12	4	:30	9P- 10P (EST)	2								2		\$7,800.00	Charlotte (WSOC)		10/1/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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**Advertiser** Pol/B Obama/D/Pre/US (16256)  
**Agency** Greer, Margolis, Mitchell & Associates (2890)  
**Product** Political - Federal Candidate (1067)  
**Brand** 1537/OBAMA FOR AMERICA (134149)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 95/101/1537  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA

**Date Entered** 08/01/12  
**Last Modified** 10/04/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06260221  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$25,929.75  
**Net Total** \$146,935.25  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total:  
**Spots** 129  
**Rate** \$172,865.00  
\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	10P-11P (EST)			1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		8/1/12
28.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	10P-11P (EST)			1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/1/12
29.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	8:30P-9P (EST)				1						\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/1/12
29.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	8:30P-9P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
30.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	9P-9:30P (EST)				1						\$7,500.00		Charlotte (WSOC)		8/1/12
30.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	9P-9:30P (EST)				1						\$7,500.00		Charlotte (WSOC)		10/1/12
30.1.1	Closed Preempt	10/03/12															Charlotte (WSOC)	No Avail/Exception -	8/1/12
31.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	10P-11P (EST)					1					\$4,300.00	\$4,300.00	Charlotte (WSOC)		8/1/12
31.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	10P-11P (EST)					1				1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
32.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	8P-9P (EST)						1				\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
32.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	8P-9P (EST)						1			1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/1/12
33.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	9P-10P (EST)						1				\$6,500.00	\$6,500.00	Charlotte (WSOC)		8/1/12
33.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	9P-10P (EST)						1			1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
34.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	10P-11P (EST)						1						Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 325080

<b>Schedule Dates</b>	10/02/12-10/08/12	<b>Date Entered</b>	08/01/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/04/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260221
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT,LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/101/1537	<b>Commission</b>	\$25,929.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$146,935.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

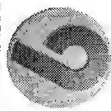
Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	129	\$172,865.00	
<b>Grand Total:</b>	<b>129</b>	<b>\$172,865.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	10P- 11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
35.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	8P- 9P (EST)						1						Charlotte (WSOC)		9/1/12
35.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	8P- 9P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/1/12
36.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	9P- 10P (EST)						1						Charlotte (WSOC)		9/1/12
36.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	9P- 10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/1/12
37.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	10P- 11P (EST)						1						Charlotte (WSOC)		9/1/12
37.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	10P- 11P (EST)						1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/1/12
38.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	7P- 8P (EST)							1					Charlotte (WSOC)		9/1/12
38.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	7P- 8P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/1/12
39.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	8P- 9P (EST)							1					Charlotte (WSOC)		9/1/12
39.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8P- 9P (EST)							1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/1/12
40.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	9P- 10P (EST)							1					Charlotte (WSOC)		9/1/12
40.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	9P- 10P (EST)							1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
41.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7A- 6A (EST)							1					Charlotte (WSOC)		9/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/04/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
<b>Grand Total:</b>	<b>129</b>	<b>\$172,865.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5A- 5:30A (EST)	1	X							1	\$425.00	\$425.00	Charlotte (WSOC)		10/1/12
42.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6A- 7A (EST)	1	X										Charlotte (WSOC)		8/1/12
42.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6A- 6:30A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12
43.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7A- 9A (EST)	4											Charlotte (WSOC)		8/1/12
43.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	7A- 8A (EST)	2								2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/1/12
44.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	9A- 10A (EST)	1	X										Charlotte (WSOC)		8/1/12
44.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	9A- 10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
45.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10A- 11A (EST)	1	X										Charlotte (WSOC)		8/1/12
45.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10A- 11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
46.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10:58A- 12P (EST)	1	X										Charlotte (WSOC)		8/1/12
46.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	10:58A- 12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		10/1/12
47.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	12P- 1P (EST)	1	X										Charlotte (WSOC)		8/1/12
47.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
48.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	3P- 5:30P (EST)	1	X										Charlotte (WSOC)		8/1/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/04/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
<b>Grand Total:</b>	<b>129</b>	<b>\$172,865.00</b>

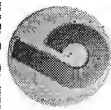
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5P- 5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12
49.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5:30P- 6P (EST)	1	X							1			Charlotte (WSOC)		9/1/12
49.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5:30P- 6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		10/1/12
50.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6P- 6:30P (EST)	1	X							1			Charlotte (WSOC)		9/1/12
50.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/1/12
51.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7P- 7:30P (EST)	1	X							1			Charlotte (WSOC)		9/1/12
51.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
52.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7:30P- 7:56P (EST)	1	X							1			Charlotte (WSOC)		9/1/12
52.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7:30P- 7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
53.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	11P- 11:35P (EST)	1	X							1			Charlotte (WSOC)		9/1/12
53.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X							1	\$925.00	\$925.00	Charlotte (WSOC)		10/1/12
54.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	11:35P- 12:02A (EST)	1	X							1			Charlotte (WSOC)		9/1/12
54.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:35P- 12:02A (EST)	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
55.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	12:05A- 12:35A (EST)	1					X			1			Charlotte (WSOC)		9/1/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

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3050 K Street NW  
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## Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/04/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	12:05A-12:35A (EST)	2					X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/1/12
56.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30A-6A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
57.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6:30A-7A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
58.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6A-9A (EST)		2	2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/1/12
59.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6A-9A (EST)		2							2	\$725.00	\$1,450.00	Charlotte (WSOC)		10/1/12
60.0	M/G For 30.1.1 / Spot	10/03/12-10/03/12	5	:30	10P-11P (EST)	1			X					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
61.0	Revised Line / Spot	10/03/12-10/03/12	3	:30	8:30P-9P (EST)	1			X								Charlotte (WSOC)		10/1/12
61.1	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P-8:30P (EST)	1			X					1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/1/12
62.0	M/G For 10.1.1 / Spot	10/05/12-10/05/12	4	:30	10:58A-12P (EST)	1					X			1	\$675.00	\$675.00	Charlotte (WSOC)		10/4/12
63.0	M/G For 8.1.1 / Spot	10/07/12-10/07/12	4	:30	6A-7A (EST)	1							X	1	\$375.00	\$375.00	Charlotte (WSOC)		10/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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